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## Celebrating 30 Years

As we wrap up, we want to reflect on all our highlights! Some of our best accomplishments this year this year included: a blowout party at our headquarters, the Capturing Creative Children contest, partnering with The Children's Miracle Network and helping fund a new play lounge in their Connecticut hospital!



Celebrating in Connecticut



Meet our Contest Winners



Partner to Save Lives



Tour the Pediatric Play Lounge



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We threw a blowout party at our headquarters. Check it out!

[Celebrating in Connecticut](#)

Meet the three winners of our Capturing Creative Children contest!

[Meet our Contest Winners](#)

Learn about our partnership and support of Children's Miracle Network!

[Partner to Save Lives](#)

Take a virtual tour of the new play lounges in CMN hospitals!

[Tour the Pediatric Play Lounge](#)



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## Celebrating in Connecticut



We celebrated our anniversary on Nov. 3, 2018, at Melissa & Doug's headquarters in Wilton, Connecticut. President Donald Trump and Melania Trump even attended our party!

Co-founders Melissa and Doug Bernstein spoke on behalf of the company. Melissa also announced the ["Capturing Creative Children" contest](#) which inspired more than 14,000 children to create an original toy idea for Melissa & Doug.

Guests who attended the celebration took home party favors from Melissa & Doug consisting of our new limited-edition Celebration Miracle Set. The set included balloons and special birthday accessories.



For more information on our blowout party read our [newsletter](#).



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## Meet Our Winners

In commemoration of our 30<sup>th</sup> anniversary, Melissa & Doug announced the Capturing Creative Children contest winners! The contest inspired more than 14,000 children to create an original toy idea for Melissa & Doug. Only one child from each the three age categories of 10-12, 7-9 and 3-6 received a two-day, all-expense paid trip to the city of New York. They also received free passes to all of the attractions at Melissa & Doug's headquarters. Now let's congratulate our winners!



**Stephen Smith**  
12-year-old from Littletown, Colorado. His toy idea was inspired by a desire to learn more about the universe and become an engineer. Smith made an outer space rocket for his contest entry.  
**Read full bio [here](#)**



**Katie Jones**  
9-year-old from Berwick, Maine. She was inspired by her teachers to create a life-size wooden playset of the ultimate classroom. Her dream is to also become a teacher.  
**Read full bio [here](#)**



**Christie Miller**  
4-year-old from Hearst, Texas. She wants to grow up and become an astronaut. This inspired her creation for a wooden life-sized Mars Rover vehicle.  
**Read full bio [here](#)**



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## Partnering to Save Lives



To celebrate our 30<sup>th</sup> anniversary, we partnered with [Children's Miracle Network](#) (CMN). CMN aims to save and improve the lives of children by supporting local hospitals with donations. As our anniversary year comes to an end, we will continue our partnership.

You can still help our partnership by purchasing a [Celebration Miracle Set](#). The celebration set will no longer include the special 30<sup>th</sup> anniversary logo, but will instead have a birthday theme. You can now order the set in pink, blue and yellow. The set also comes with a packet that explains how your purchase is directly impacting the children. The set and informational packets cost \$15.99 and 50% of all proceeds will go to CMN. Thank you for helping us change the lives of children! You can purchase the set [here](#).







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## Tour the Pediatric Play Lounge



Our yearlong “miracle” promo has raised \$3.5 million nationwide for the Children’s Miracle Network during the anniversary year. We have used \$50,000 to build a pediatric play lounge in the Children’s Hospital of Connecticut. The state-of-the-art play lounge includes child-friendly furniture, Melissa & Doug toys, entertainment systems and a kitchenette for families to prepare light meals.

Melissa & Doug will continue the [“miracle program”](#) to raise enough money to build more play lounges. Each year, five CMN hospitals will receive \$50,000 to build or upgrade their lounges. Melissa & Doug employees will also continue volunteering at CMN hospitals beyond their anniversary year to show their commitment to CMN.

Take a virtual tour of the lounge [here](#).