



Click play to virtually meet the co-founders of Melissa & Doug. Melissa and Doug Bernstein.



JOIN OUR TEAM

www.melissaanddoug.com/jointeam

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Social Media Release

MELISSA & DOUG CELEBRATES 30TH ANNIVERSARY Yearlong celebration Core News Facts

- Beginning on Saturday, Nov. 3, 2018, from 9 a.m. to 5 p.m.
- Speeches from President Donald Trump and co-founders Melissa and Doug Bernstein
- Announcement of Capturing Creative Children contest winners
- New products and attractions released to commemorate 30th anniversary

More information about the event:

- www.melissaanddoug.com/corporate/30anniversary
- www.melissaanddoug.com/news-release/30anniversary
- www.melissaanddoug.com/infographic/30anniversary

Quotes from Honored Guests

President Donald Trump: “For the past 30 years, Melissa & Doug has fostered the imaginative spirit of millions of children around the world. We celebrate three decades of individual expression and creativity made possible by this dedicated company. Happy birthday to Melissa & Doug, and many, many more.”

Doug Bernstein, Company President: “We at Melissa & Doug have been privileged to spawn 30 years of creativity in children of all ages in nearly every country on the planet. We celebrate their accomplishments and commit ourselves to continuing our mission for another 30 years-and beyond.” Thank you to all who celebrate with us today.”

Boilerplate

Founded in 1988, Melissa & Doug wishes to design toys that will spark creativity and imagination in children worldwide. It believes the best playthings come from simple concepts that inspire children to make up their own twist. The top ten Parent’s Pick Awards nationally honored Melissa & Doug.

Melissa & Doug Live Social Media Feed:

Betty Wilber:



My daughter loves playing with her toys from Melissa & Doug! #MDturnsthirty

Jane Anderson:



Celebrating 30 years of creative thinking with Melissa & Doug! #capturecreativechildren

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