

Social Media posts released over a one-week period:



Reminisce on the highlights from our 30th anniversary year with us! Read about our accomplishments at <u>melissaanddoiug.com/highlights</u> #MDturns30





Check out the highlights of our 30th anniversary on <u>melissaandoug.com/highlights</u>! #MDturns30





With your help, we raised over \$50,000 and built a brand-new play lounge in CMN's hospital in Connecticut! Take a virtual tour at <u>melissaanddoug.com/playlounge</u>#TakeBackChildhood





Check out @CMNhospitals play lounge we raised funds for with your help at <u>melissaanddoug.com/playlounge</u>! #TakeBackChildhood





Our "miracle" campaign will not conclude at the end of our anniversary year, we are happy to continue our partnership with The Children's Miracle Network! Continue helping us support CMN by purchasing our Celebration Miracle Set here <u>melissaanddoug.com/miracle.set</u>





Don't miss out on your chance to support @CMNHospitals. We are continuing our partnership past the end of our anniversary year. Read more at melissaanddoug.com/miracle.set





We would love to hear your thoughts about our anniversary! We plan to continue giving back to the community in the future. Give us suggestions here <u>melissaanddoug.com/feedback</u>



Let us know how we can give back to your community! <u>melisssaanddoug.com/feedback</u>



Thank you for celebrating with us! Our 30th anniversary was successful because of your help! Together we saved lives! Read more at <u>melissaanddoug.com/blog</u> #MDturns30



Thank you for supporting our partnership with the Children's Miracle Network! Together we are saving lives! Read more at <u>melissaanddoug.com/blog</u> #MDturns30