

From ▾

estratton@melissaanddoug.com

To...

Jennifer.Joas@nbcuni.com

Cc...

Come Celebrate Melissa & Doug's 30th Anniversary

Subject

Dear Jennifer Joas,

Since its founding in 1988, Melissa & Doug has provided a launch pad to ignite imagination and a sense of wonder in all children so they can discover themselves, their passion and purpose. On Saturday, Nov. 3, 2018, [celebrate Melissa & Doug's 30th anniversary](#) with a huge celebration at its headquarters in Wilton, Connecticut.

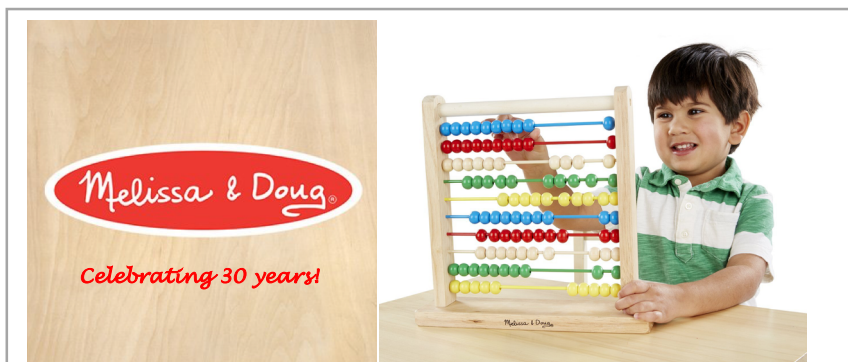
The blowout party begins at 9 a.m. and ends at 5 p.m. Honorary guest speakers include President Donald Trump and company President Doug Bernstein. Following the speeches, guests have the opportunity for interviews and photos with the speakers. The winners of the Capturing Creative Children contest will be announced at 10 a.m. Melissa & Doug will also debut new products to commemorate the 30th anniversary.

Your readers will have a high interest in this event because of the honorary speakers and Melissa & Doug's impact on the children in the community. Melissa & Doug wishes to design toys that will spark creativity and imagination in children. It believes the best playthings are often simple concepts that inspire children to come up with their own twist.

You will not want to miss this once in a life time event to celebrate Melissa & Doug's 30th anniversary. Please contact me with any questions at (777) 222-5555 or estratton@melissaanddoug.com. I will contact you within the next three weeks to follow up. I look forward to hearing from you.

Sincerely,

Emma Stratton
Director of Marketing and Communications
141 Danbury Rd., Suite 3030
Wilton, CT 06897
(777) 222-5555



Twitter Pitch:



@JenniferJoas Come celebrate our 30th anniversary, hangout with President Trump and receive free gifts! #MDturns30
www.MDturns30.com

