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NEWS RELEASE

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Melissa & Doug Celebrate 30th Anniversary

WILTON, Conn. - Melissa & Doug marks its 30th anniversary with a yearlong celebration, beginning with a blowout party at [Melissa & Doug headquarters](#) in Wilton on Saturday, Nov. 3, 2018, from 9 a.m. to 5 p.m.

President Donald Trump and the Melissa & Doug President Doug Bernstein will speak on the behalf of the company's achievements. After the speeches, guests will have interview and photo opportunities with both Trump and Bernstein. A public announcement of the top three winners of the Capturing Creative Children contest will take place at 10 a.m.

"For the past 30 years, Melissa & Doug has fostered the imaginative spirit of millions of children around the world. We celebrate three decades of individual expression and creativity made possible by this dedicated company. Happy birthday to Melissa & Doug, and many, many more," says Trump.

More than 14,000 children ages 3-12 entered the [Capturing Creative Children contest](#). One child from each age group will win and receive a two-day, all-expense paid trip to New York with their immediate family to see the permanent display of their creation at Melissa & Doug headquarters.

Guests can find yearlong displays at the party including interactive displays of how the company makes learning fun and educational. The debut of new products will commemorate the 30th anniversary such as a wooden play set, build-your-own birthday cake, wooden birthday gift boxes and birthday costumes. Guests at the blowout party will receive these new products as a gift.

"We at Melissa & Doug have been privileged to spawn 30 years of creativity in children of all ages in nearly every country on the planet. We celebrate their accomplishments and commit ourselves to continuing our mission for another 30 years and beyond. Thank you to all who celebrate with us today," says company president Bernstein.

Melissa & Doug wishes to design toys that will spark creativity and imagination in children worldwide. It believes the best playthings come from simple concepts that inspire children to make up their own twist. The top ten Parent's Pick Awards nationally honored Melissa & Doug. For more information, please visit melissaanddoug.com.

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